

Media Release  
For Immediate Release

**HAMILTON MUSIC COLLECTIVE RECEIVES \$60,000 TD BANK COMMUNITY MUSIC GRANT / FOUNDING SPONSOR PAUL LLOYD ANNOUNCES THE RENEWAL OF A MULTIYEAR SPONSORSHIP OF \$125,000 IN SUPPORT OF THE AIFEC PROGRAM.**

**September 3, 2015** - The Hamilton Music Collective is delighted to announce its new three-year sponsorship arrangement with TD Bank. This partnership with Canada's first bank underlines the growing importance of non-profit music programs and enables the Hamilton Music Collective to fill an important void and provide a valuable cultural opportunity for children and youth in the community.

Says **Chris Stamper, Senior Vice President, Corporate Marketing, TD Bank Group**: "We're delighted to present this award to The Hamilton Music Collective to help provide access to musical instruments and education to underserved youth."

AIFEC is a visionary music project aimed at providing elementary school children in Hamilton's inner-city schools and community centres with the opportunity to learn to play a musical instrument. The program promotes the healthy growth and development of children through the study, practice, and performance of music and builds healthier communities by investing in the positive development of children through music.

The initiative was started in 2010 at King George School after a \$125,000 seed grant to fund the program was donated by Hamilton business owner **Paul Lloyd**. Since then, AIFEC has expanded to 10 inner-city schools and community centres. Says **Bob Miller, Chair of the Hamilton Music Collective**: "In the past 5 years we have seen the program grow substantially, and we are most grateful that Paul Lloyd - who is an active member of the Board of Directors - has once again agreed to extend his commitment an additional five years."

**About TD**: Since 2003, TD has helped customers and communities experience the love of music by sponsoring major music festivals across Canada. Every year TD supports many music-based community and educational programs. Continuing with its commitment to support music programs throughout Canada, TD is proud to be a National Sponsor of the 2015 JUNO Awards and Live Nation's year-long concert series. For more information about TD's music initiatives, visit: <https://www.tdmusic.com/home>

For more information about An Instrument for Every Child, please visit [www.aninstrumentforeverychild.ca](http://www.aninstrumentforeverychild.ca)  
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