

Celebrating 10 years of AIFEC

As I prepare to reflect on the past year, I can't help but be impacted by what is happening in the world right now. Despite the challenges we faced this year, starting with the school strikes in January and February, followed by the mandated shutdown due to COVID-19, I am so proud that we were able to deliver on our mission. Recognizing the power of music to create community, build confidence and manage anxiety, we responded quickly, transitioning into an online instruction model. I want to thank our instructors, who so creatively adapted our programs to meet the needs of our students, keeping them engaged and connected. I also want to thank YOU, our sponsors and partners; your ongoing support during these difficult times is sincerely appreciated.

Community is the key word in this report. As an organization that is deeply committed to building a direct connection between our artists and community members, we can proudly look back over the past decade and the milestones we have achieved. Over 5000

children have participated in our programs, AIFEC has expanded into 16 high-need schools and community centres, multiple new programs have been launched, and many exciting partnerships have formed. As we prepare to move back into our newly renovated home, "The Gasworks", we look forward with great anticipation to creating an empowering, educational and cultural environment for Hamilton's children, youth, families and the entire community in the downtown core. My thanks to our Board for guiding our mission, to our instructors for their commitment and passion, to our donors, supporters and friends for their ongoing contributions and to the entire HMC/AIFEC team for always staying positive in times of change and uncertainty.



- Astrid Hepner, Program Founder/CEO.



- Bob Miller, Chair.

Speaking on behalf of the members of the board of the Hamilton Music Collective, we would like to offer sincere thanks to our CEO, Astrid Hepner and the fine team she has assembled, for the excellent job they have done in successfully steering the organization through what has been a very challenging operating year. As you will note from the format of this report, "Community" is the theme throughout.

Over the past decade, the HMC has increasingly reached out and established solid working and collaborative relationships with a wide and varied group of organizations throughout the City of Hamilton. The Hamilton Chamber of Commerce clearly recognized this fact by honouring the HMC with the 2020 "Outstanding Business

Achievement Award." in the non-profit category, for outstanding service to the community. From the recently expanded and beautifully restored "John & Ellie Voortman Charitable Foundation" owned. "The Gasworks" on Park Street North, in the very heart of the city, the HMC's burgeoning list of music initiatives will be delivered to all corners of Hamilton. To achieve and sustain this activity, there are ever-increasing costs. The deliverance of such cannot happen without a steady infusion of funding from our highly valued and growing list of generous sponsors, donors and benefactors.

We are so grateful!

Starting from a home office on the central Mountain and introducing "An Instrument For Every Child" as a Hamilton-Wentworth District School Board single school pilot project, the HMC is now delivering a wide range of exciting community-based music initiatives to the entire city! Despite the uncertainties associated with the COVID-19 pandemic, we look forward to 2020/2021 with hope and optimism.

Over 9000 children have participated in Hamilton Music Collective programs since 2009 and more than 5000 have been part of HMC's in-school AIFEC program.



St. Michael Catholic Elementary

135 Hester St, Hamilton, ON L9A 2N9

St Michael, our first school on the Hamilton mountain, became an AIFEC partner school in 2017.

Westwood Elementary School

9 Lynbrook Dr, Hamilton, ON L9C 2K6

Westwood Elementary became an AIFEC partner school in 2019.

Mohawk College

135 Fennell Ave W, Hamilton, ON L9C 0E5

Mohawk College and its Applied Music program have connected us with many guest musicians, interns and instructors. Mohawk faculty and students also came together for one of the HMC's earliest programs, Jazz in the Hubs. In 2019, the Hamilton Music Collective presented "Beat-Making 101" as part of the College's Music Career Day opening ceremonies.

HWDSB Head Office

20 Education Ct, Hamilton, ON L9A 0B9

The AIFEC program could not have reached its current success without partnering with the Hamilton-Wentworth District School Board, who have allowed us to bring the program into ten public elementary schools since inception.



HMC Team

Astrid Hepner

Program Director / CEO

Bailey Duff

School Program Coordinator

Treasa LevasseurBoys and Girls Club

Program Coordinator

Janice Shearer

Development Coordinator

Garrett Lajoie

Marketing Coordinator

Jo Ann Salci

Community Liaison

Joel Banks

Musical Instrument Coordinator

Kristin Archer

Social Media Manager

Annie Shaw

Guest Musician Coordinator

Sue Pollon

Bookkeeper

Gosia McCarroll
Administrative Assistant

"

Instead of yelling my emotions out loud I just blow them as loud as I can through the trombone.

- AIFEC Student

HMC Board

Robert Miller

Dr. Terry Miosi

Vice Chair

Ted Charuk Treasurer

Chair

Darcy HepnerArtistic Director

Dave BeaudoinDirector

Carl Joosse
Director

Phil King

Paul Lloyd

Director

Director

Judy Marsales
Director





St. Joseph Catholic Elementary School

270 Locke St S, Hamilton, ON L8P 4C1 St Joseph, in the Locke Street neighbourhood, became an AIFEC partner school in 2015.

Hamilton Pumpkin House

86 Glenfern Ave, Hamilton, ON L8P 2T8

Since 2016, Casey and Jen Rovinelli have been lighting up their house with over 200 carved jack o'lanterns and collecting donations for charity. The Rovinellis have been fundraising for AIFEC each Halloween since 2018 and will for years to come.

McMaster University & LIVELab

1280 Main St W, Hamilton, ON L8S 4L8

McMaster University connects the HMC with teaching assistants and volunteers. Since 2017, the LIVELab and the HMC have cohosted annual school trips to the facility, introducing hundreds of AIFEC students to the scientific side of music in an interactive way. In 2019, they announced their formal partnership with the HMC for the promotion of music and science in the community. AIFEC has also been the focus of several research projects by McMaster students.

Melrose United Church

86 Homewood Ave, Hamilton, ON L8P 2M4
Initiated by Tom Wilson and members of the Locke Street business community, this highly successful concert series has raised over \$100 000 for the AIFEC program.

Instructors

The AIFEC faculty is composed of experienced, professional and caring 'performer-teachers' with proven track records. Our students are guided by these teachers to maximize their creative potential within the positive and supportive environment they provide. Our engaged instructors understand the importance of a flexible approach to music education and encourage our students to play, learn and grow at their own pace to achieve their dreams.



David Baldry

Gosia McCarroll
Violin, Piano, String Ensemble

Treasa Levasseur Grade 1, Jam 101

Jordan Snider Percussion

Joel BanksUkulele, Guitar

Steve McRae Piano Marianna Pijewska Violin, Piano, String Ensemble Matt Soliveri
Percussion

Mark Caruana

Grade 1, Ukulele, Jambassadors

Ethan Lacey Piano **Severine Salvador** Flute, Trombone, Piano

Bailey Duff

Grade 1, Piano

Trumpet, AIFEC Orchestra

Garrett LajoieUkulele, Guitar, Jambassadors

Annie ShawPiano, Jambassadors



Hess Street Elementary School

107 Hess St N, Hamilton, ON L8R 2T1

Hess Street, just north of the downtown core, became an AIFEC partner school in 2013.

HWCDSB Head Office & St Charles Adult Education Centre

90 Mulberry St, Hamilton, ON L8R 2C8

Thanks to the support of the Hamilton-Wentworth Catholic District School Board, the AIFEC program has been able to reach students at four Catholic schools in Hamilton. The board also provided a temporary home for the HMC while The Gasworks was under construction in the former St Mary's Elementary School, now known as St Charles Adult Education Centre.

The Gasworks

141 Park St N, Hamilton, ON L8R 2N4

In 2014, The Voortman Foundation provided the opportunity for the HMC to move into the historic Gasworks building at 141 Park St N, which became host to the Jazz at The Gasworks concert series and our advanced programs. In 2020, the HMC will establish a cultural hub for music and arts programming in the newly renovated Gasworks building.



HMC Programs

AIFEC in Schools

Our core program offers free weekly music instruction in 14 elementary schools across Hamilton. Students receive a free instrument of their choice for the duration of the program.



AIFEC in the Community

Our partnerships with the Kiwanis Boys and Girls Clubs and City of Hamilton Recreation Centres provides even more lessons and instruments to youth every week.



AIFEC String Ensemble

Our newest free program, a classical ensemble for violin and cello players.



Jambassadors

A weekly band program for middle and high school students with performance and recording opportunities throughout the year.



A free improvisation-focused, funfilled class offered to aspiring young students, perhaps exploring music for the first time.











AIFEC Orchestra

A free concert band offering students the chance to play in a large ensemble setting.



Beats By U!

A weekly electronic music production course for middle and high school students utilizing laptops and MIDI keyboard controllers.



Open Jam for Kids

All community musicians and singers ages 16 and under are invited to take the stage in a free monthly jam session, led by AIFEC instructors.



Instrument Petting Zoo

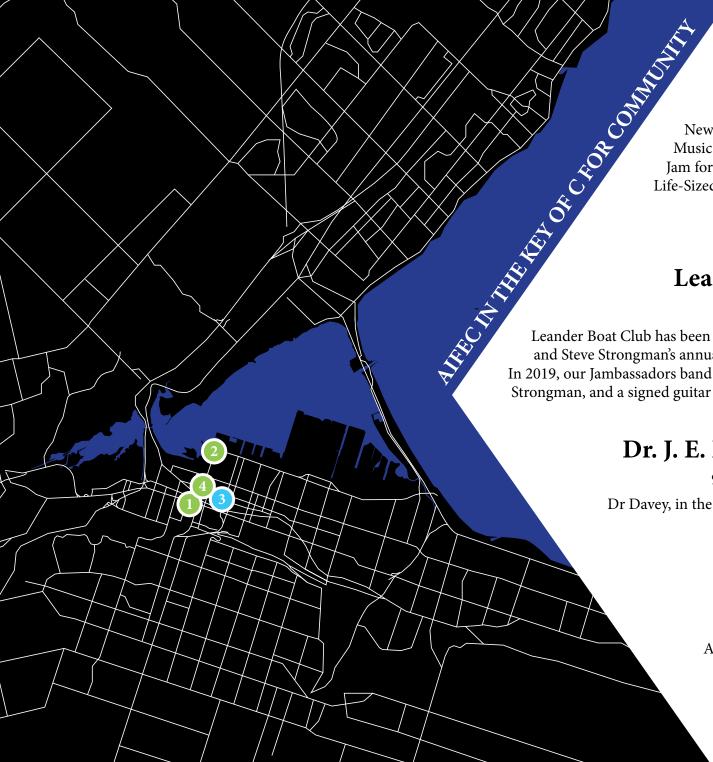
A hands-on opportunity for curious musicians and parents to see, hear, and touch a variety of instruments and learn about AIFEC.



I think music in itself is healing. It's an explosive expression of humanity. It's something we are all touched by. No matter what culture we're from, everyone loves music.

- Billy Joel





New Vision United Church

24 Main St W, Hamilton, ON L8P 1H2

New Vision United Church, also known as "The Music Hall" stepped in as the venue for our Open Jam for Kids in 2018. The TVO documentary "The Life-Sized City" filmed the Open Jam here in August 2019 as part of their episode on Hamilton.

Leander Boat Club Hamilton

50 Leander Dr, Hamilton, ON L8L 8L1

Leander Boat Club has been the venue of choice for both Sonny Del Rio and Steve Strongman's annual Christmas concerts in support of AIFEC. In 2019, our Jambassadors band The Stinkbugs were invited to open for Mr. Strongman, and a signed guitar was auctioned off with proceeds to AIFEC.

Dr. J. E. Davey Elementary School

99 Ferguson Ave N, Hamilton, ON L8R 1L6

Dr Davey, in the Beasley neighbourhood, became an AIFEC partner school in 2011.

Sonic Unyon Records

97 James St N, Hamilton, ON L8R 2K6

As the organizer of Supercrawl, Sonic Unyon has invited our Jambassadors to perform at the festival for several years, and the Instrument Petting Zoo has become a staple of the family zone.



Benefits of Music Education

Music education speeds the development of speech and reading skills, enhances focus and builds a sense of empathy for others. In addition, music lessons and playing an instrument give children a means to express themselves, which for many is key to emotional stability.

The AIFEC program addresses the continued erosion of music education with emphasis on inner-city schools where the daily challenges of families preclude the ability to provide music lessons. Yet, it is proven that an investment in music lessons is a powerful tool for advancing a child's intellectual, social and creative potential.

The arts improve the quality of life for both people and communities, creating a powerful sense of inclusion, understanding and the opportunities for self-expression. For children in particular, they serve as a catalyst for development, improving intellectual, social and emotional skills, positive self-image and socialization abilities. Supporting the arts is an important part of building a vibrant, inclusive Hamilton.

- Matt Goodman, VP Grants & Community
Initiatives, Hamilton Community
Foundation

Teach children the beauty of music, and music will teach them the beauty of life.

- José Antonio Abreu, Founder of El Sistema









Hamilton Philharmonic Orchestra

10 MacNab St S, Hamilton, ON L8P 4Y3

As one of the earliest supporters of AIFEC, the HPO has filled our classrooms with dozens of professional players, hosted the Instrument Petting Zoo at many events, and in 2019 they invited our Jambassadors to perform on stage with the HPO for Rocky Mountain High: An Evening of John Denver.

Bennetto Elementary School

47 Simcoe St E, Hamilton, ON L8L 3N2 Bennetto, in Hamilton's North end, became an AIFEC partner school in 2019.

Collective Arts Brewing
207 Burlington St E, Hamilton, ON L8L 4H2

In 2019, Collective Arts Brewing was the location for our annual fundraising concert, Music & Motion - featuring The Original Blues Brothers Band™.

City Hall

71 Main St W, Hamilton, ON L8P 4Y5
With the commitment to celebrating "all things music" the City of Hamilton are dedicated supporters of our programs. With such support we can continue to provide music education that nurtures the creativity of children who otherwise would never have the chance.

May 5, 2019
The Hamilton Music
Collective welcomes
The Original Blues
Brothers Band™
from New York City.









Cathy Wever Elementary School

160 Wentworth St N, Hamilton, ON L8L 5V7 Cathy Wever became an AIFEC partner school in 2012.

St Patrick Catholic Elementary School

24 Smith Ave, Hamilton, ON L8L 5P1 St Patrick (formerly St Brigid) became an AIFEC partner school in 2014.

École élémentaire catholique Notre-Dame

Notre-Dame, our first and only French Catholic school, became an AIFEC partner school in 2016.

Jillard Guitars

62.5 Stirton Street, Hamilton, ON L8L 6E9

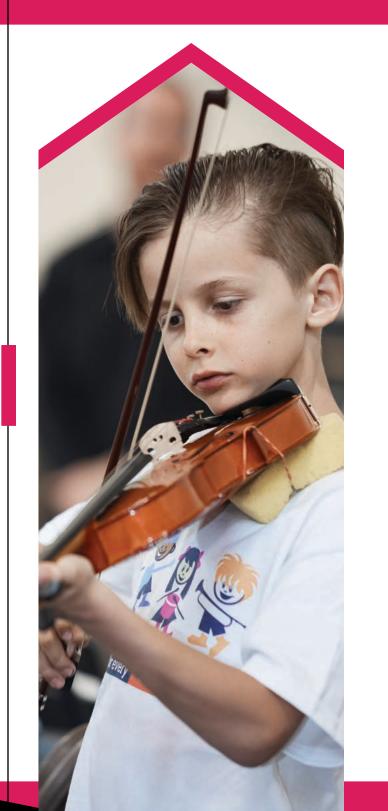
In 2019, Jillard Guitars created the 99 James North guitar project, building 25 unique instruments out of reclaimed wood from the historic building on James Street in Hamilton. Funds raised from the project were donated to the AIFEC program.

Students

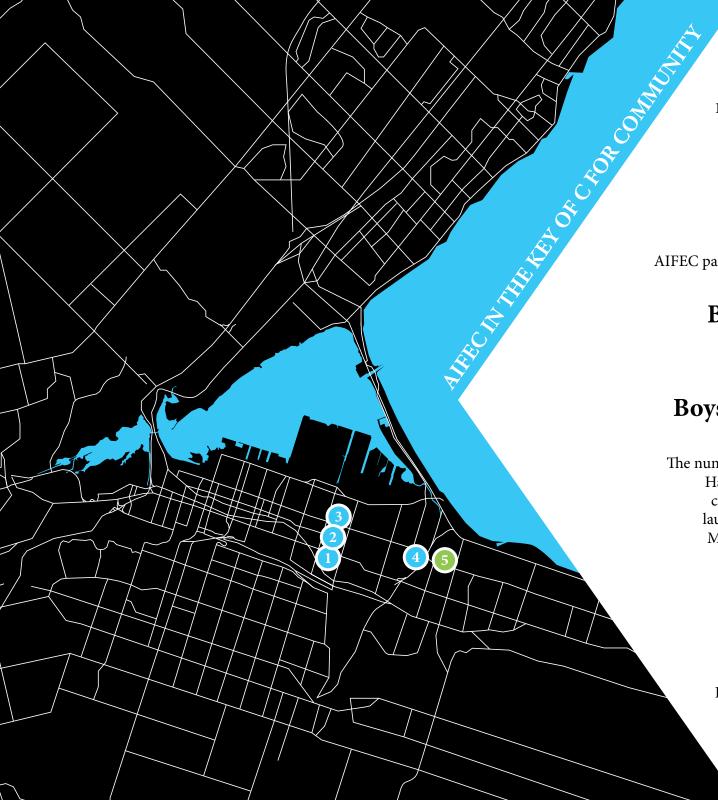
Our instrumental classes are designed to inspire Hamilton's youth through access to music education, while reducing the economic burden for parents, schools, and communities who wish to offer students the skills and benefits that music education provides. These classes offer group instruction with a qualified music instructor in violin, piano, guitar/ ukulele, trumpet, trombone, flute, or drums/percussion. Upon completion of our core program which concludes in grade 4, students are invited to join one of our free ensembles, continue to perform at our monthly open jam session, or audition for the Jambassadors program.

Our organization believes in cultivating avenues for success for the children who are the future of our city. Children become contributing members of the community through broad learning opportunities, and it is our goal to enable children through as many rewarding educational experiences as possible. By investing in success for children through learning, AIFEC delivers lasting impact, helping to create a vibrant community.









A. M. Cunningham Elementary School

100 Wexford Ave S, Hamilton, ON L8K 2N8

Queen Mary Elementary School

1292 Cannon St E, Hamilton, ON L8N 3L1

Cunningham and Queen Mary became AIFEC partner schools in 2018 and 2016 respectively.

Boys & Girls Club Kiwanis

45 Ellis Ave, Hamilton, ON L8H 4L8

Boys & Girls Club McQuesten

785 Britannia Ave, Hamilton, ON L8H 2B6

The number of Boys and Girls Club locations across
Hamilton have allowed us to reach even more
children in a variety of neighbourhoods, and
launch new programs such as Beats By U! The
McQuesten location services mostly students
from the nearby Hillcrest Elementary.

Long and McQuade Hamilton and Burlington

2444 Barton St E, Hamilton, ON L8E 2W7

It is only thanks to the longstanding support of Long & McQuade that we have been able to fill our classrooms with free quality instruments for the past ten years.

Community Support

"Every day when the children in the AIFEC program walk into their lesson, I see their eyes light up. Many of these children would not have the opportunity to participate in music lessons if it were not for this program. Not only do they provide high quality lessons, but they provide an experience that mirrors the Boys and Girls Club mission, vision and values. We saw this intensify when the pandemic was announced. They were the first to step up and offer virtual programs to our members, and even went as far as to deliver instruments to their students. We are incredibly grateful for the work AIFEC does both at the club and in the community." - Glenn Harkness, Boys and Girls Club Executive Director

"We are proud to offer the AIFEC program to our students, as it provides a unique opportunity to support and enhance classroom learning through equitable access to instruments and lessons. For many of our students, musical literacy is a means to bridge the gap to other subjects and is a curriculum to student achievement and well-being. Every student has outstanding potential and each of them deserve the opportunity to fulfill that potential by having access to resources that allow them to express themselves in their own ways." - Manny Figueiredo, HWDSB Exec. Director

"Having little (or no) musical talent, we have fortunately had lives filled with music over the years which has greatly enriched our lives. We treasure the musical talent that others possess and are pleased to support An Instrument for Every Child which nurtures and finds the talent that exists in our youth. Especially, at this difficult time, music is a marvelous tonic to soothe our stressful lives. We wish continued success to this outstanding contribution to our community."

- Marlies and Alan Clark, longtime AIFEC donors

"The cerebral and social benefits that music provides are well-known, and due to the unfortunate reduction of music programs in schools, kids in the very neighbourhoods that would benefit most have been hurt. Thank you the HMC for the opportunity to help rescue our kids."

- Marnie & Larry Paikin, longtime AIFEC donors









Amount:	Hamilton Community Foundation		
\$10,000	Edith Turner Foundation Fund		
\$2,000	Malloch Foundation Fund		
\$5,000	Marlies and Alan Clark Fund		
\$5,000	The Martin Foundation Fund		
\$543	Porto Family Fund		
\$600	Lee Hepner Award Fund		
\$2500	Milne McGrath Fund		
\$4,000	John & Esther Marshall Memorial Fund		
	Corporate Donors and Sponsors		
\$25,000	Paul Lloyd/PasWord Protection		
\$5,000	Newport Leasing		
\$2,000	CIBC Benevity		
\$10,000	Marz Homes		
\$25,000	TD Bank		
\$1,600	Banko Media		
\$250	Dundas Valley Rotary Sunrise		
	Foundations		
\$1,000	Anonymous		
\$40,000	Incite Foundation for the Arts		
\$25,000	John and Ellie Voortman Foundation		
	Fundraising Initiatives		
\$2,675	Pumpkin House		
\$14,000	Jillard Guitars		
\$500	Rousseau School		
\$1,500	Strongman Music Inc.		
\$815	Canada Online Giving		
\$5,000	McMaster University - Pitching for Charit		
\$1235	Sonny Del Rio'		
	Government		
\$62,400	City of Hamilton/Enrichment Fund		

Sponsors & Supporters

Donations Received in Sydney Hamber Ursula and Mike Murphy Memory and In Honour of Zenon Kulchinsky Andrew and Nora Hammond Patrick and Declan Hammond **In Kind Partner** Chloe Kim B T Beesley City of Hamilton David Stothart Boys & Girls Club of Hamilton Emma B Hamilton Philharmonic Orchestra Geneva Charuk Hamilton Wentworth District Geoffrey Shoesmith School Board Gillian Schnurr Hamilton Wentworth Catholic Larry Hall District School Board Larry Hamel Mohawk College of Applied Arts Patricia Hepner and Technology Malcolm Hepner McMaster University Marie Phillips The Voortman Foundation/The Mary Guyatt Gasworks Mike Northcott Supercrawl Neil and Karen Brown New Vision Church Paul Langille and Joanne Le Barr OKD Marketing Peter Palmer Jr. Norm Thornton Peter MacNeil **Hamilton Spectator** Samir S. Attridge Transportation

Nellie James

Banko Media

Long & McQuade Music Store

Steven Gould

Sten Weightman

Rebekah Pezze



Finances

Revenue:

\$6,153 Program Revenue

\$111,143 Foundations

\$94,984 Government Grants

\$103,431 Annual Fundraiser

\$43,955 Individual Donations

\$96,970 Corporations

\$456,636 TOTAL REVENUE

Expenses:

\$57,401 Admin Personnel

\$22,615 Rent/Maintenance/Insurance

\$2,838 Year End School Concerts

\$4,401 Education & Outreach

\$4,436 Instrument Purchase & Maintenance

\$240,090 Instruction / Programming

\$27,974 Marketing

\$70,816 Concert Production/Fundraising

\$23,085 Other Admin

\$453,656 TOTAL EXPENSE

Thank you!

...to our sponsors, family and friends who joined us for a party like none other when the Original Blues Brothers came to town to perform at our annual fundraiser.

\$10 000	Marz Homes – Dan Gabrielle			
\$5 000	Newport Leasing – Dave Beaudoin			
\$5 000	PasWord Protection - Paul Lloyd			
\$5 000	First Hamilton Holdings – Joseph Thompson			
\$2 000	Charuk Law - Ted Charuk			
\$2 000	Judy Marsales Real Estate Brokerage – Judy Marsales			
\$1 000	Mansfield Benefit Brokers Inc Debi Mansfield			
\$1 000	Don Hawkins			
\$1 000	Bob Crockford			
\$1 000	IPC Securities Corp Next Steps Planning – Marie Phillip			
\$500	New Horizon Homes – Natasha Paikin			
\$500	OMTA – Rachael Finnerty			

Lou Ceroni

\$500

Where Your Money Goes

provides weekly instruction and \$10 000 regular presentations by local guest artists to 100 grade one students. \$6 000 provides instruments for 20 students.

provides one year of weekly music \$2 000 instruction to 1 grade one class.

provides an instrument and one year \$700 of weekly instruction for 1 child.

...and to our supporters.

and to our supporters.			
Tom Cochre	en	Bruce Youngblud	
Joe Hamilto	n	Attridge Transportation	
Carl Joosse		Collective Arts	
Paul Lloyd		The Hamilton Spectator	
Stephen Mc	Arthur	OKD Marketing	
Doug Ridpa	th	Long and McQuade	

\$2,000 - \$5,000 Iean Fair

Lisa Piorczynski

Ken Rovinelli

Mark Russom

\$100 - \$249

Lida Alexanian

Alene Alexanian

Jennifer Barrett

Heather Beale

Donald Benassi

Gabriel and Susie

Nancy Campbell

Alan and Marlies

Ron & Bernadette

Mel Athulathmudali

Betsy Agar

Tom Agro

Lisa Allen

Birsan

Clark

Davidson

Cathy Diklich

Michael DuBois

Dianne Dunn

Steve Dunn

Cody Elch

Vicki Fraser

Kate Gammal

Judy Giannasi

Susan Goddarg

Mary Gordon

Doug Guyatt

Elena Goreacheva

Nora Hammond-Nola

Fayter

Allan Gaumond

Lisa Duarte

Kate Boose

Jim Cimba

\$1,000 - \$1,999 Trudy Davis Marie Phillips David Premi

\$500 - \$999

Nathan Fleet Ian and Melvin Gunn Tanis Hall David Hamber Judith Johnson Ronald Douglas McCaw Doug Wilkie

\$250 - \$499

Aisha Barrow Birgit Beesley Sandra Black Buzz Carroll Ted and Debbie Charuk Mike Colver Robert Fichtner Michael B Guyatt Janet Hedges Robert Hill Andrey Kulchyckyi Treasa Levasseur Judy Marsales Ann McLaughlin Larry and Marnie Paikin Mary Anne Peters

Patricia Herrmann Iulie Huddleston Zach Hudson Suzanne Illes David Inch Irwin Paul Jaggard

Donna and Andrew Kenneth Jepson Ross Johnson Ann Kalonji-Prat Carol Kehoe Roman Kulyk Allan Lajoie Teresa Lee Luba Lesychyn Phil Lowry Andrew Lyons Dr. Eugene and

\$25 - \$99 Helen Anderson Brenda Maikawa Glenn Barrett Frances Mantle **Brigit Beasley** Judy Marsales Tara Bell Kathryn Maudsley Donald Bernassi John McBrien Denise and Clarence Emily McDonald Bick Sheila McNair Shirley Binkle Rosemary Miller Joanne & Ed Brand Megan O'Connor Carlotta Brown Christian Osterman Beverley Chan Steve Paikin Theresa Cooke Larry Paikin Kathy & Ross Ron Palangio Cunningham Saar Pikar Cathy Cunningham Cathy Popper Natalie and Len Jeff Rivera D'Elia Raina Rogoza Julie Demytrow Lily and Paul Sazz-Lauren Epstein Meredith Evans

Mark Schroeder Sandy Schwenger Sarah Everest Damien Steel Sandy Stout Zoe and Rommel Fifi Gail Sullivan Pat Fiore Patricia Taffs Helena Fiore Catherine Thomas John French Kevin Turbitt Doris & Victor Douglas Scott Turton Grikes Michele Gunn Vytas Valaitis Jennifer Ward Elaine and Roger John/Cherie Harvey and Connelly Julia Hillver Welsman/Camp Craig Williams Keith Kindree Gail Yachetti Margaret Kulchyckyj

Hillel and Yonah

Andrea McEwan

Lavery-Yisraeli

Lynn Leitch

Forum

Amber Mills

Shawn Moody

Mary O'Donnell

Karen and Aubey

Laura Patton

Paikin

Ellen Morris

Jim Scarfone

Elizabeth Kurucz Michele MacHattie **Taylor** Joanne McCallum McMaster Health Vallorani Rosemary Miller Maureen Montemuro Siobhan Murphy Tami Dermot Nolan

Nerys Rau Viktoria Renaud Adrianna Schamp Al & Rhonda Scott Anton Straker Sara Sztramko Louise Takala Dorothy and Jeffrey Melanie Tellez Ricki Valcourt Lynn and Lino Sydney Vince Beth Webel

