



MEDIA RELEASE

April 8, 2024

Hamilton Music Collective Unveils New Recording Studio and Innovative Program

Hamilton, Ontario – Hamilton Music Collective (HMC) is proud to announce the launch of its ground-breaking Musical Futures Production Program and the grand opening of the cutting-edge SOUNDHAUS recording studio. The event is open to the public and will feature a student showcase highlighting original electronic beats crafted by the next generation of producers, DJs, and beat makers.

Event Details:

- o Where: Theatre inside The HMC Centre for Performance and Education at The Gasworks (141 Park Street North, Hamilton).
- o When: Wednesday, April 17, 2024
- o Time: 6:00 - 8:00pm (Performances begin at 6:30pm. A pre-event reception will also be held for media and sponsors at 6:00pm.)

Expanding upon the success of its Beats By U! program, HMC will now offer professional instruction in modern digital recording and mastering. Thanks to funding from the Ontario Trillium Foundation, the Hamilton Music Collective is broadening its programming to include comprehensive training in modern music production technology.

Students enrolled in the program will receive hands-on instruction from seasoned music producers in a state-of-the-art classroom equipped with cutting-edge Mac workstations. These facilities include computers, recording software, studio monitors, microphones, headphones, MIDI controllers and control surfaces, enabling students to gain practical experience in recording, editing, and mastering techniques.

This new initiative serves as a natural extension of HMC's commitment to musical education, building upon existing programs like Jambassadors, Musical Futures Summer Camp, and Open Jam for Youth. By keeping youth engaged during crucial developmental years, HMC aims to foster creativity and inclusion within diverse communities, including newcomers to Canada.

Soundhaus Studios, located within The HMC Centre for Performance & Education at The Gasworks, is designed to be an accessible resource for young aspiring musicians throughout the community.



Additionally, through its “An Instrument for Every Child” program, HMC has provided musical instruction and free instruments to over 15,000 children in collaboration with various educational and community organizations including the Hamilton School Boards, Kiwanis Boys and Girls Club, Hamilton Health Sciences, McMaster University, Mohawk College, and the City of Hamilton.

To learn more about how to support HMC’s life-affirming programs or to register for a program, please visit hamiltonmusiccollective.ca.

Media Inquiries:

Astrid Hepner, CEO/Founder
Hamilton Music Collective
905-517-1664
info@hamiltonmusiccollective.ca