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2015 has been a fantastic year for the Hamilton Music Collective and its An Instrument for Every Child program. I am thrilled to share with you the wonderful news that we have reached the goal of our 2013 fundraising campaign titled ‘10 by 15’: As of Fall 2015, the HMC offers the program to Hamilton’s children and youth in ten inner-city schools and community centers providing over 450 students with weekly music instruction taught by professional teaching artists!

We have also formed exciting and promising new partnerships with three of Hamilton’s leading organizations in the fields of Arts & Culture (Hamilton Philharmonic), Children and Youth (Kiwanis Boys & Girls Club), and Community Building (Voortman Foundation).

Joining forces with these well-established partners will have a significant impact on our ability to increase access to quality music education to disadvantaged children across the city and to fulfill our mandate of building healthier communities by investing in the positive development of children through music.

This is an exciting time for our city and the arts. Creative culture is transforming Hamilton and we are thrilled to be part of this positive change. AIFEC nurtures the very roots of this transformation, by inspiring children to play instruments, mentored by many of Hamilton’s finest musicians.

On behalf of the Board of Directors and the AIFEC team I would like to take this opportunity to express our deepest gratitude to the generous individuals and corporate partners in the community whose support has allowed us to contribute to the cultural wealth of our city.

We are looking forward to sharing a successful and eventful year 2016 with all of our students, friends and supporters!

Sincerely,

Astrid Hepner
Program Director, CEO
CHAIR’S MESSAGE

2015 was an extremely positive year for the Hamilton Music Collective, as is fully summarized in the body of this report. On behalf of the Board of Directors, I would like to pass on sincere thanks and appreciation to Astrid Hepner, the founder and CEO of HMC and all those who offered their combined dedication and hard work in moving the organization to yet another plateau.

Our major initiative, “An Instrument for Every Child” continues to grow, prosper and do outstanding work in the community. We would not have been able to do this were it not for the many private individuals, businesses and institutional organizations who committed substantial funding, which has enabled us to expand both the extent and scope of this program.

As well, to the many “donors in kind,” those businesses and individuals who provide various types of support and services, which carries price tags which we never see, we offer our sincere thanks!

In this space in the last report, it was noted that “everybody associated with taking us forward is passionately committed to the continual task of assuring that the Hamilton Music Collective will continue to gather and gain momentum as we endeavor to create a strong organization that is positioned to provide nothing but positive and worthwhile results.”

Knowing of much of the planning that is presently being formulated, we can be assured that this statement is as applicable moving forward through 2016 as it was last year at this time!

Sincerely,

Robert J. Miller
Chair, Board of Directors

The Hamilton Music Collective is a nonprofit organization dedicated to positive youth development through year-round music instruction and ensemble participation in Hamilton’s inner-city schools and community centres.

An Instrument For Every Child (AIFEC) provides Hamilton’s inner-city children & youth with a high quality music education and allows them to explore their creative potential.

AIFEC builds self-esteem, develops leadership and teamwork skills and realizes a sense of fulfillment. AIFEC greatly assists in successfully carrying children forward, as vital citizens of their community.
AN INSTRUMENT FOR EVERY CHILD

CHANGING LIVES THROUGH MUSIC

Music is a universal language with the power to transcend cultural barriers and challenging situations, and has the ability to positively and permanently transform lives. We see a community inspired and empowered by youth who are flourishing and growing into their potentiality and who have developed healthy self-esteem and confidence through access to music education.
LESSONS
Weekly instructions in small groups taught by professional teaching artists.

INSTRUMENTS
Each student receives an instrument of his/her choice on a free loan basis for the duration of the program.

ENSEMBLES
Students play in ensembles and bands.

FIELD TRIPS
We organize field trips to concerts and cultural events (Wynton Marsalis sound check at Hamilton Place, JUNOfest, The Nutcracker).

CONCERTS
Students perform in concerts & at community events throughout the year (Supercrawl, HPO community concert).

TEACHERS
Our teachers are professional musicians and experienced educators.

GUEST PERFORMERS
Local professional musicians regularly visit our Grade 1 AIFEC classrooms for instrument presentations.

PROGRAM STATS
An Instrument for Every Child serves 8 INNER-CITY SCHOOLS / 2 COMMUNITY CENTRES across Hamilton

160
Grade 1 Students

400
Grade 2/3/4 Instrumental Students

80 Volunteer Guest Musicians

15 Teachers

12 Concerts

I like the violin, because it helps me understand the music. I feel excited when I play. When I take the violin home, it makes me happy.

- Lilian, AIFEC Graduate
JAM101  Students with no musical experience try a variety of musical instruments in a group setting

AIFEC INSTRUMENT PETTING ZOO  A hands-on opportunity for curious prospective musicians and their parents to see, hear, and touch the instruments and learn about the AIFEC program

JAZZ AT THE GASWORKS  Concerts featuring internationally renowned artists in support of the AIFEC program

JAMBASSADORS (Kids & Teens)  Performance based band program for middle and high school students

JamMASTERS  Performance based band program for advanced and aspiring young musicians

JAZZ IN THE HUBS  Annual outreach initiative introducing elementary and middle school students to the instruments of a big band

BEATBOX@THE GASWORKS  Our newest initiative introducing urban youth to the basics of beatboxing

OTHER PROGRAMS
STUDENTS

Creative culture is transforming Hamilton. Our programs nurture the very roots of this transformation, by inspiring children to play instruments, mentored by many of Hamilton’s finest musicians.
IN OUR STUDENTS’ OWN WORDS
Grade 2 AIFEC Piano Students, Dr. Davey School

Why do you like coming to the AIFEC piano classes?

(Samia) Because my mom loves piano and I like the noise of piano. When I was a baby I used to hear piano songs. It brings back memories.

(Ser Moo Ra) I want to learn how to play piano, and I want to be great at something.

(Leonart) I like piano, because I like the noise of the note "C". I like lessons, because you learn a lot of new stuff and you get to learn a lot of music.

(Ayesha) Because I learn something new. I like to play piano.

How does it make you feel?

(Samia) Excellent!

(Ayesha) Good!

(Leonart) Nervous! (laugh)

(Ser Moo Ra) Happy!

(Hiep) I feel chosen and special, feeling bad for kids, who cannot play...

(Shayan) Good! I am sad knowing that other kids do not know how to play piano, but Hiep and Ser Moo Ra are golden to me now. Because we are in the same group.

When you leave the lesson, does anything change?

(Samia) I am looking forward to every Thursday morning to have a lesson, because I miss the sound of piano.

(Leonart) I think more about music

(Ayesha) I feel different, because I learned something.

Do you want to come back next year? YES!!!(all)

What would you like to say to the people who help us pay for your lessons - we call them sponsors?

(Leonart) Thank you! Really, really much!!!

(Samia) Thank you really much! You are not wasting your money. We are learning music! You make us feel really good, excellent, special.

(Hiep) This means a lot to me. Now I can teach other kids how to play piano!

(Shayan) I like you!!! Thanks!!!
The Board determines the extent of the organization’s activities on an annual basis. Based on this, the Board develops, implements, and monitors a feasible plan sufficient to generate the revenue required to implement the approved activity plan.

In doing this, the Board answers four basic questions:

1. Based on past experience and close communication with current and potential funding sources, what is the amount of revenue AIFEC can reasonably expect to receive on a short and mid-term basis?
2. What can be done with that amount of revenue?
3. What financial benchmarks need to be met in order to expand to additional schools and community centres?
4. What level of program can be offered in the event that revenue targets are not reached?
There is a need in life to plan for the future and draw on our past, but the reality is NOW, today. We need to make today's experiences count, especially for our children. AIFEC will do just that in enriching the lives of the students it serves.

- Dr. Glenn Mallory, Founding Music Director, HYPO

### 2014-15 AIFEC Program Budget

#### PROGRAMMING
- Teachers/Program Managers: $113,228
- Instrument Purchase/Maintenance: $5,356
- Program Supplies: $6,968
- Outreach Fees: $8,249
- Concerts/Events: $22,547

#### ADMINISTRATION & OFFICE
- Administration/Personnel: $17,546
- Equipment: $10,199
- Fundraising/Marketing: $16,299
- Office Supplies: $4,073

#### EXPENSES
- Total: $204,483

#### REVENUE
- Total: $209,870

**77%**

**23%**

- **CORPORATIONS**: 43%
- **FOUNDATIONS**: 31%
- **CONCERT REVENUE**: 9%
- **INDIVIDUALS**: 5%
- **IN-KIND**: 12%

It costs **$2,000** per year to provide weekly musical instruction to one grade 1 class.

$10,000 provide 100 grade 1 students with weekly music lessons and regular guest performances by local artists for one school year.

It costs **$700** per year to provide an instrument and instruction for one child.

It costs **$6,000** per school to purchase instruments for 20 grade 2 instrumental students.
“10 by 15” – WE DID IT!

In 2013 the Hamilton Music Collective launched a fundraising campaign titled “10 by 15”. The goal was to expand the program to at least ten Hamilton public and separate schools/community centres by September 2015. As of September 2015 An Instrument for Every Child is offered at the following schools and community centres:

- Cathy Wever
- Dr. J. E. Davey
- Hess School
- Holy Name of Jesus
- Kiwanis
- Boys & Girls Club
- Memorial
- Prince of Wales
- The Gasworks
- St. Brigid
- St. Joseph
$100,000+
Paul Lloyd, PasWord Group

$50,000 - $100,000
TD Community Giving
Hamilton Golf & Country Club
Borthwick Golf Tournament

$25,000 - $50,000
Ellie & John Voortman Foundation
City of Hamilton
Incite Foundation for the Arts

$10,000 - $25,000
ArcelorMittal Dofasco Hamilton Community Foundation
Our Neighbourhood Music Ltd. (Live on Locke)
Edith H. Turner Foundation

$5,000 - $10,000
Hutton Family Fund
Marlies & Alan Clark

$2,500 - $5,000
David Beaudoin/Newport Leasing
Elizabeth Webel
Kathleen Nolan Education Fund

$1,000 - $2,500
Pop Up Hamilton
Lily Fong
Martin Fund
The Hamilton Spectator – Summer Camp Fund

$500 - $1,000
Dennis Grasley/Hamilton Hometown Christmas

$250 - $500
Sandra Black
Sylvia Lennon
Ann McLaughlin
Jan Mitchell
Mark Russom
Rachel Turcan

$100 - $250
Cheryl Adam
Anne Chaffee
Carol Gilchrist
Sheila Goldenberg
Suzanne Goldenberg
Jane Hillen
Dr. Glenn Mallory

PROGRAM PARTNERS
City of Hamilton
Boys & Girls Club
Hamilton Philharmonic Orchestra
Hamilton-Wentworth District School Board
Hamilton-Wentworth Catholic District School Board
Mohawk College
McMaster University, Institute for Music and the Mind

MEDIA PARTNERS
Hamilton Spectator
Astral Media
CHML
Cable 14
JazzFM. 91

IN-KIND PARTNERS
OK&D Marketing Group
Long & McQuade Music Store
Aberdeen Tavern
Atttridge Transportation
The Gasworks
Supercrawl
National Coalition for Music Education

THANK YOU
Your support changes the lives of hundreds of children in Hamilton every day
You have put an instrument into the hands of a child who can’t otherwise afford one
You help children to exercise their minds, develop their talents and rise above the circumstances they were born into
You give hundreds of children a sense of achievement and a boost in self-esteem

DONATE TODAY AT
www.aninstrumentforeverychild.ca
The highly successful concert series regularly presents some of jazz music’s most acclaimed performers at the Gasworks in Hamilton’s downtown core AND in the process helps support the An Instrument For Every Child program.
CHANGING LIVES THROUGH MUSIC

www.aninstrumentforeverychild.ca